



Hawaiian Electric Company

July 14, 2010

To: Elementary School Principals on Oahu

From: Ms. Sam Nichols, Education & Consumer Affairs

Subject: Home Energy Challenge

We just celebrated Sunset Beach Elementary School winning \$5,000 at the 2009/2010 Hawaiian Electric *Home Energy Challenge*. The students and faculty enjoyed an award assembly complete with a private performance at their school by Honolulu Theatre for Youth! All elementary school students participating last year learned how to save electricity at home and school. They became better stewards of our island environment.

We would like to invite your elementary school on Oahu to consider participating in the 4th year of the Home Energy Challenge and possibly win a portion of the **\$23,000 in prizes**.

Awards

First Place	\$10,000 (twice as much as last year!)
Second Place	\$ 6,000
Third Place	\$ 3,000

Additional (and optional) way to win:

**Create an Energy Conservation Project
Four schools will win \$1,000 each**

Recently Assistant Superintendent Daniel Hamada sent information to all K-5 (and 6) grade elementary school principals describing the program and offering you the opportunity to participate in the Home Energy Challenge. Enclosed is a duplicate of the letter, the Letter of Intent and program rules. Please be sure to read the Early Adoption flyer, which could help you to gain parent involvement should you choose to participate.

I hope to hear from you! Please call me at 543-7534 if you have any questions on anything enclosed. Otherwise, to enroll simply fax your Letter of Intent to me at 543-7412.